WHAT IS CLAIMED IS:

- A component whose surface is paint-coated, the paint-coated component comprising:
- 5 a component body;

a ground film-layer formed by a paint coat on an obverse-layer side of said component body; and

a metal film layer having a mirroring effect and formed semitransparently on an obverse-layer side of said ground film-layer.

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 The paint-coated component as set forth in claim 1, wherein said metal film layer is a film formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a stainless steel alloy, and titanium.

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 The paint-coated component as set forth in claim 1, wherein said metal film layer is formed by sputtering.

 The paint-coated component as set forth in claim 1, wherein said metal film layer is formed by ionic plating.

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 The paint-coated component as set forth in claim 1, further comprising a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film layer.

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 The paint-coated component as set forth in claim 1, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,

 $said\ component\ body\ being\ formed\ from\ at\ least\ one\ of\ aluminum\ alloy\ and$ $30\quad magnesium\ alloy.$

7. The paint-coated component as set forth in claim 1, wherein

said component body is utilized in fishing gear.

 A component whose surface is paint-coated, the paint-coated component comprising:

a component body;

a ground film-layer formed by a paint coat on an obverse-layer side of said component body; and

metal film means for providing a mirroring effect, said metal film means being formed semitransparently on an obverse-layer side of said ground film-layer.

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 The paint-coated component as set forth in claim 8, wherein said metal film means is formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a stainless steel alloy, and titanium

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 The paint-coated component as set forth in claim 8, wherein said metal film means is formed by sputtering.

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11. The paint-coated component as set forth in claim 8, wherein said metal film layer is formed by ionic plating.

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- 12. The paint-coated component as set forth in claim 8, further comprising a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film means.
- The paint-coated component as set forth in claim 8, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,

said component body being formed from at least one of aluminum alloy and magnesium alloy.

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- 14. The paint-coated component as set forth in claim 8, wherein said metal film means has a thickness of 600-50 angstroms.
- 15. A fishing reel, comprising:
- 5 a reel body, including
 - a component body,
 - a ground film-layer formed by a paint coat on an obverse-layer side of said component body, and

metal film means for providing a mirroring effect, said metal film means being formed semitransparently on an obverse-layer side of said ground film-layer;

- a handle assembly disposed on a side of said reel body; and a line-winding spool removably and reattachably fitted to said reel body.
- 16. The fishing reel as set forth in claim 15, wherein said fishing reel is a spinning reel and further comprises a rotor rotatably fitted to said reel body, and

said spool can move reciprocatingly with respect to said reel body.

- 20 17. The fishing reel as set forth in claim 15, wherein said fishing reel is a dual bearing reel, and said spool is rotatably fitted to said reel body.
 - 18. The fishing reel as set forth in claim 15, wherein said metal film means is formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a stainless steel alloy, and titanium.
- 19. The fishing reel as set forth in claim 15, further comprising 30 a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film means.

 The fishing reel as set forth in claim 15, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,

said component body of said reel being formed from at least one of aluminum

5 alloy and magnesium alloy.